

## **Public Relations Chairperson**

The Club President shall appoint the Public Relations Chairperson. The Public Relations Chair has the option of selecting other members to participate on a committee.

Term: 2 year

- **The purpose of Public Relations Chair is to provide articles to the local press pertaining to KMGC for public awareness when appropriate.**
- **The Public Relations Chair is responsible for:**
  1. Planning and executing all news releases.
  2. Makes the public aware of KMGC's annual contributions made to organizations
  3. Makes the public aware of projects in which KMGC is involved.
  4. Supplies the Zone XI Public Relations Representative with information, articles and notices of upcoming events of interest to the GCA member clubs.
  5. Attend monthly board meetings as necessary.

The Public Relations Chairperson should remain current by:

- Attending any meeting arranged by national committee representatives in the Zone.
- Reading information about the national committee on the committee page of the GCA website.

6/1/14